

# Thin-Haul Aviation Operations Study

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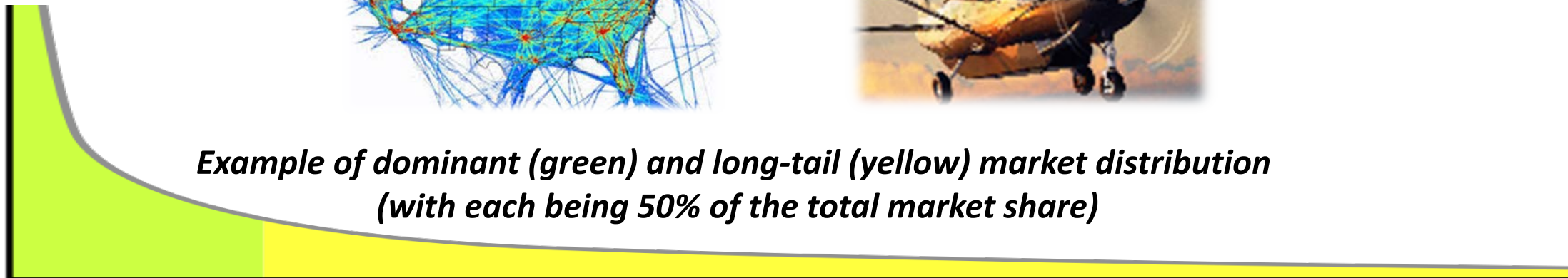
# Outline

- Introduction to “thin-haul” operations
- Dramatic reductions in operating costs anticipated by Distributed Electric Propulsion (DEP) aircraft concepts
- Focus of our research in DEP-enabled thin-haul operations

# What are Thin-Haul Operations?

**Thin-Haul Commuters** provide Essential Air Services to small communities with 'thin' passenger trip distributions. New business models and technologies are developing across many industries to capture 'long-tail' markets instead of focusing only on dominant markets.

(see *The Long-Tail: Why the Future of Business is Selling Less of More*)



**Example of dominant (green) and long-tail (yellow) market distribution  
(with each being 50% of the total market share)**

**Trip Distribution**

This is a market valued by the U.S. Congress, which provided \$263M in funding to Essential Air Services (EAS) in 2015 to assure aviation access to over 160 remote and underserved communities.

# Thin-Haul: Many Business Models

- Scheduled Operations
  - Small capacity aircraft
    - < 10 seats
  - Short missions
    - <300 nm
  - Limited ground infrastructure
    - Limited TSA involvement
    - Small terminals / No gates
- On-Demand Operations
  - Taxi & charter operators
    - Piston aircraft
    - Multiengine jet aircraft
  - Regional to intercontinental ops.
  - Limited ground infrastructure
    - Usually operate from FBOs
    - No TSA involvement



**THE WALL STREET JOURNAL.**  
**Airbus to Join Forces With Uber for On-Demand Helicopter Service, CEO Says**  
Updated Jan. 18, 2016 10:13 a.m. ET



# Thin Haul: Two Successful Operators



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### New England



### Micronesia



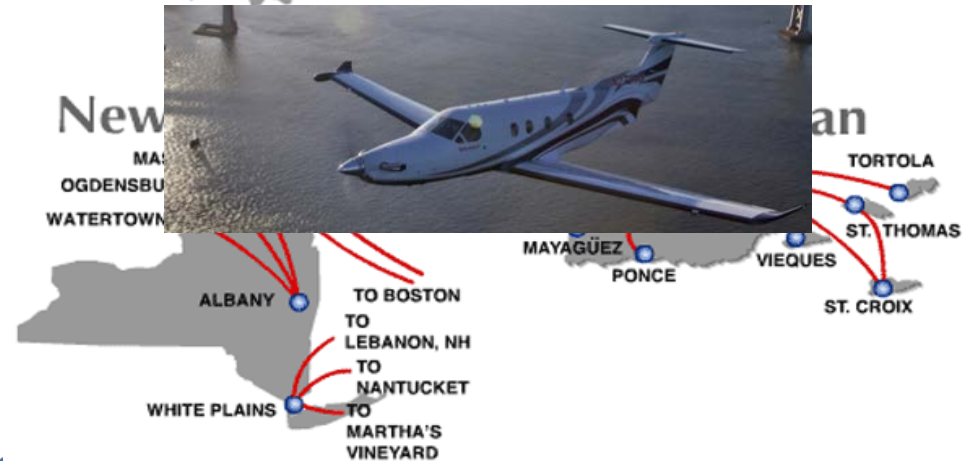
### Midwest



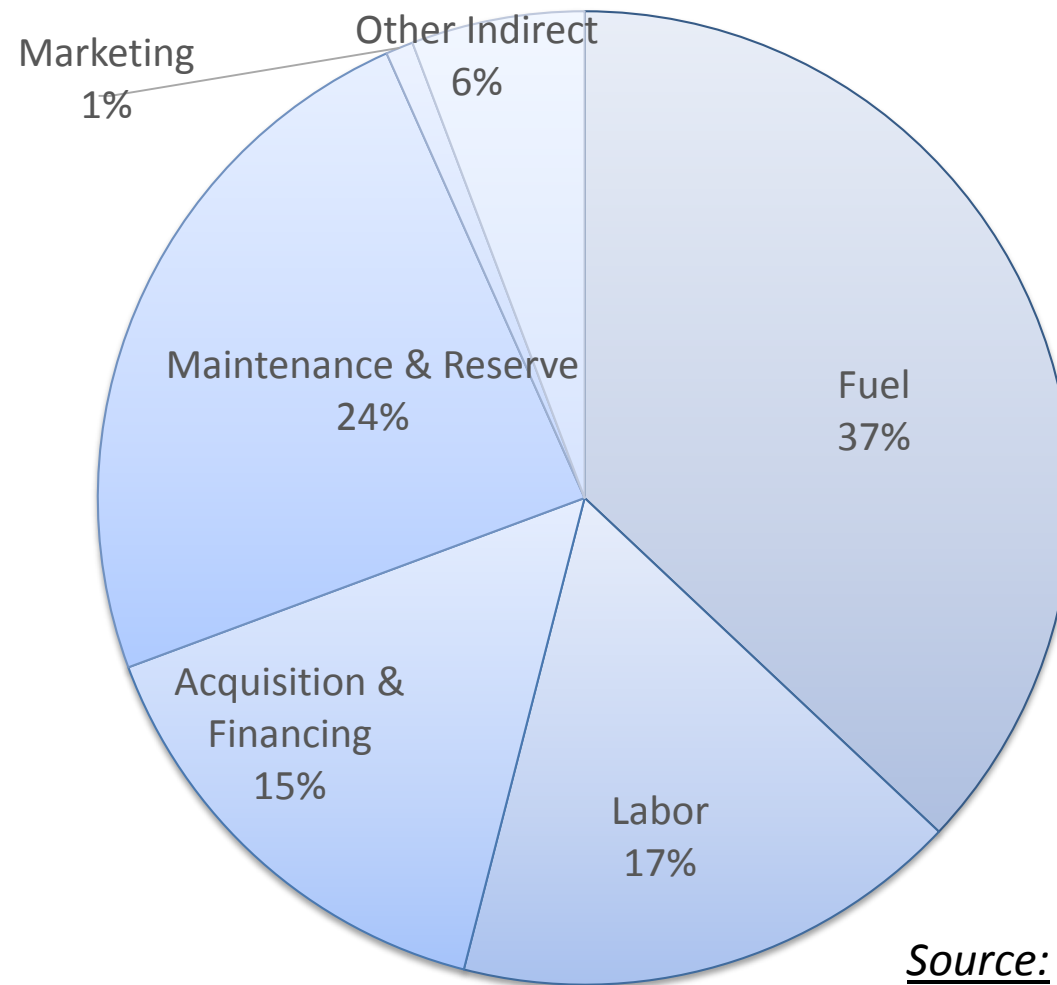
### Florida Keys



### New England



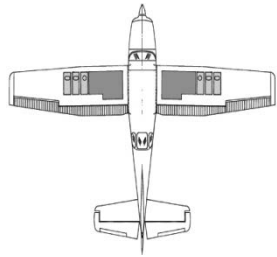
# Thin-Haul Operating Costs



*Source: BoutiqueAir EAS application, CNM-DFW, 367nm, 1hr08min, PC-12*

**Fuel is typically one of the largest cost components and its price is very volatile**

# What Drives Fuel Burn?



Fuel Tank Energy Storage

ICE Shaft Horsepower

Propeller

Thermal Efficiency = 28%

Airframe Aero

Specific Range = 1.03nm/lb → 0.19nm/kWh

**C402 with Teledyne Continental TSIO-501-E, 300Hp**

Cruise 5,000ft, ISA, 148kt: 2 x 72 lb/hr @ 49.1% BHP

Shaft Power =  $0.491 * 300hp * 0.745kW/hp = 109 \text{ kW}$

Power from Fuel =  $72lb/hr * 5.48kWh/lb = 394 \text{ kW}$

Thermal Efficiency =  $109/394 = 28\%$

Specific Range =  $(148nm/hr) / (144lb/hr) = 1.03 \text{ nm/lb}$

Specific Range =  $148 / (144 * 5.39kWh/lb) = 0.19 \text{ nm/kWh}$

Airframe Aero

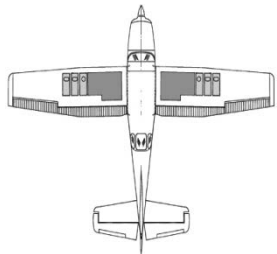
Specific Range = 0.64nm/lb → 0.12nm/kWh

Fuel Tank Energy Storage

Turboprop Shaft Horsepower

Propeller

Thermal Efficiency = 23%



**PC-12 with Pratt & Whitney PT6A-67P, 1200Hp**

Cruise 20,000ft, ISA, 205kt: 322lb/hr and 19psi @ 1,700rpm  
(19psi indication converts to 1614ft.lb)

Shaft Power =  $1700rpm * 1614ft.lb * 0.000142kW.min/ft.lb = 389kW$

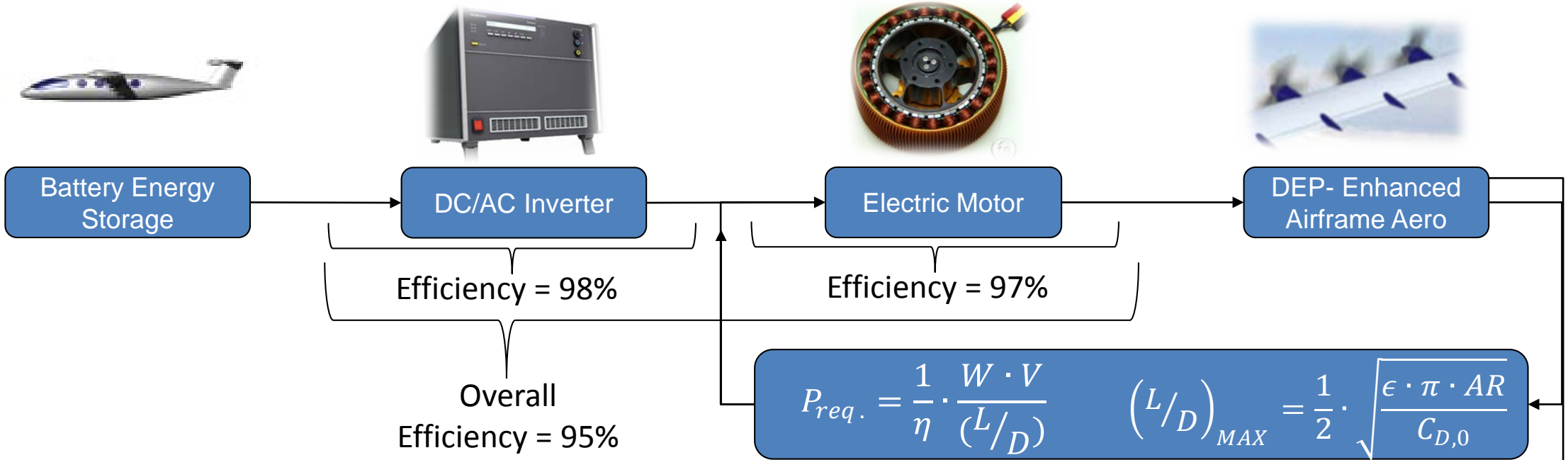
Power from Fuel =  $322 * 5.39kWh/lb = 1736 \text{ kW}$

Thermal Efficiency =  $389/1736 = 23\%$

Specific Range =  $(205nm/hr) / (322lb/hr) = 0.64 \text{ nm/lb}$

Specific Range =  $205nm/hr / (322 * 5.39) = 0.12 \text{ nm/kWh}$

# DEP: A Technology to Revolutionize Thin-Haul



“Specific Range” = 0.71nm/kWh  
 (Initial Distributed Electric Propulsion concept studies)

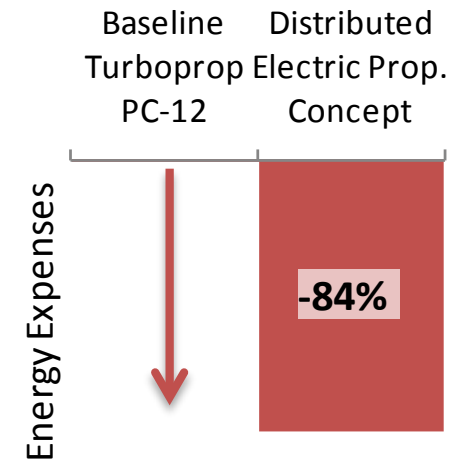
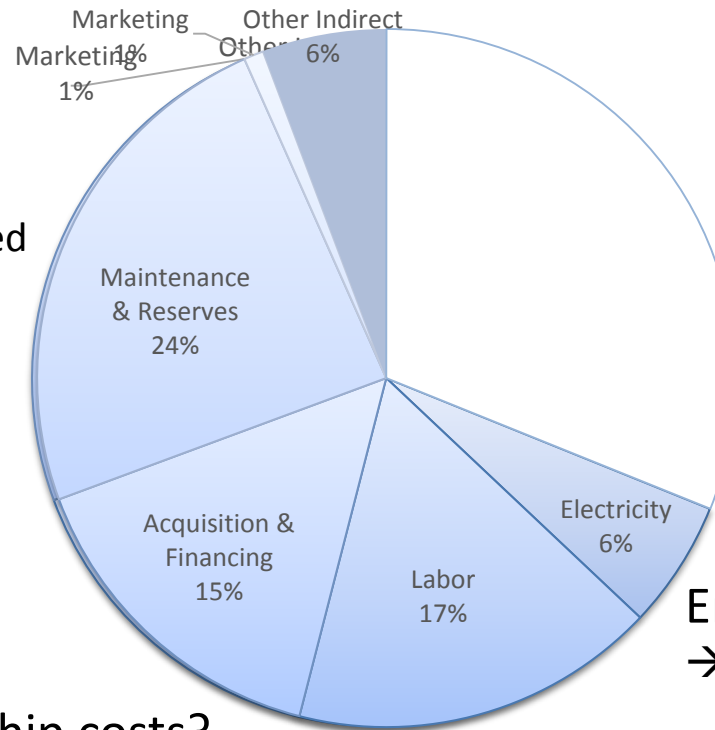
	Best Case Scenario (New England Area)	Likely Scenario (New England Area)	Worst Case Scenario (New England Area)
AVGAS 100LL (US\$/gal)	4.04	5.00	8.99
Jet A-1 (US\$/gal)	2.80	4.45	7.95
Industrial Electricity (US\$/kWh)	0.38	0.12	0.16
C402 Piston with AVGAS-100LL	0.65 \$/nm	0.81 \$/nm	1.45 \$/nm
PC12 Turboprop with Jet A1	0.80 \$/nm	1.03 \$/nm	1.84 \$/nm
Initial DEP Concept Studies	0.03 \$/nm	0.16 \$/nm	0.19 \$/nm

**Dramatic improvements in energy conversion efficiency and higher L/D significantly decreases energy costs**



# Impacts of DEP on Operating Costs

*Baseline: BoutiqueAir EAS application,  
CNM-DFW, 367nm, 1hr08min, PC-12*



## Maintenance & Reserves costs?

- Do long lives of motors decrease needed reserves and routine maintenance?
- Do short lives of batteries necessitate increased reserves?

## Ownership costs?

- How do we design the operation to maintain aircraft utilization while considering battery charging?

## Energy costs?

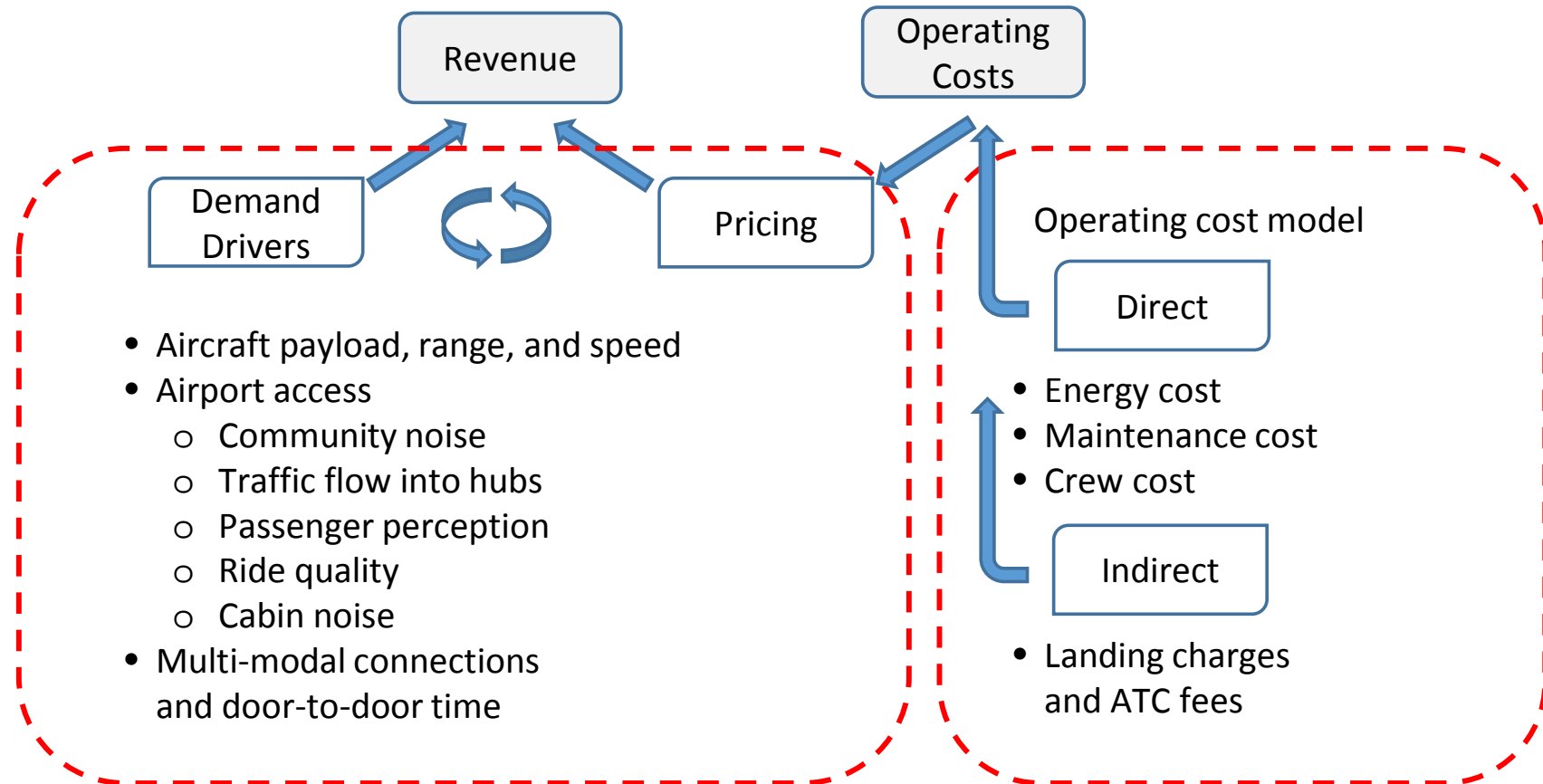
- Can optimization of charging strategies further reduce electricity expenses? (peak/day/night rates)

## Labor costs?

- How much can single pilot operations decrease labor costs?
- Can battery charging strategies be devised to manage turn around times and prevent idling crews at out-stations?

**Many possibilities for reducing overall operating expenses by design of DEP aircraft and associated operating paradigms**

# Reducing Operating Costs Drives Demand



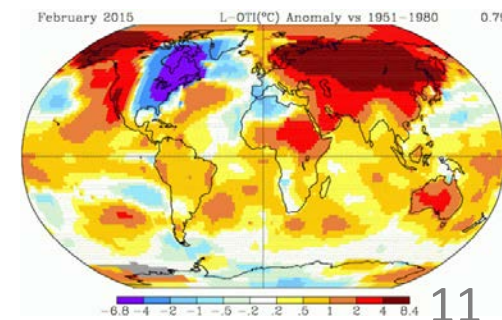
Pricing, demand, and operating costs are strongly coupled:

- Route level elasticity / Short haul ops. / North America :  $\sim -1.5$ , e.g. a 10% decrease in price results in an increase in demand by more than 15% (IATA Air Travel Demand – April 2008)
- Thin-haul operations even more elastic due to modal substitution on very short routes

**Strong incentive to decrease operating costs in order to lower ticket prices and stimulate demand...**

# Focus of Our Research

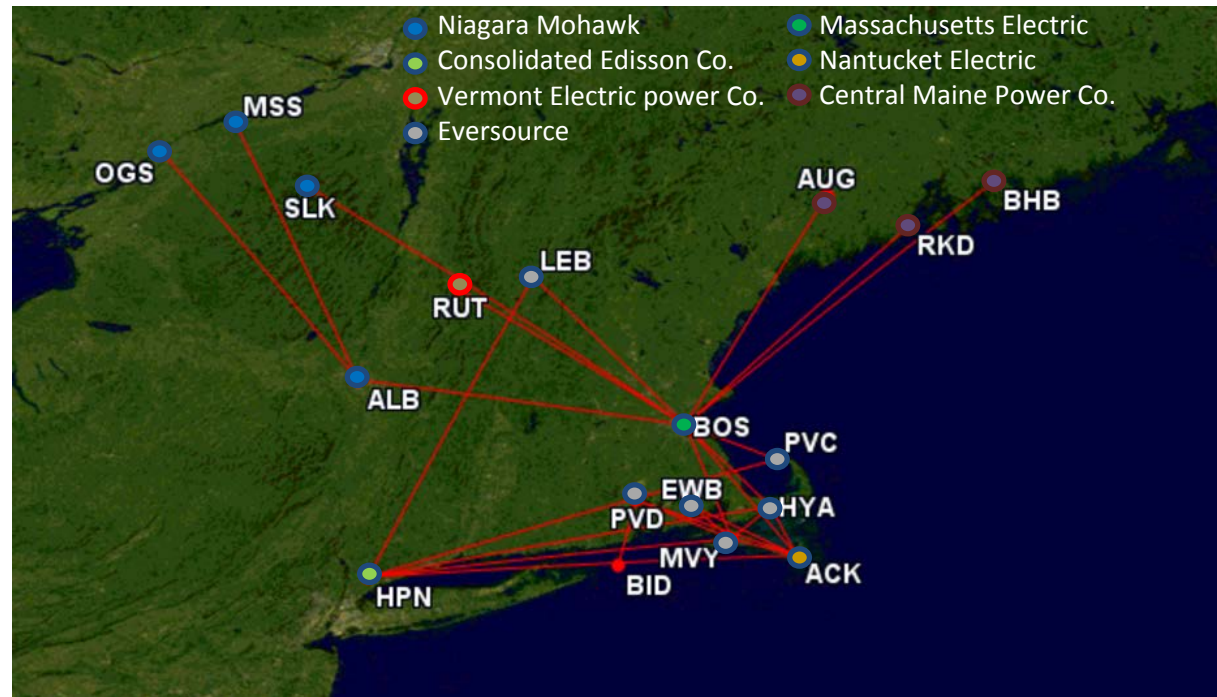
- Model existing thin-haul commuter networks
  - Cape Air, Surf Air, and ImagineAir as case studies
- Model the impact of DEP aircraft concepts developed by Joby Aviation on operations in these thin-haul networks
  - Operations infrastructure & schedule
  - Operator economics (DOC & IOC)
  - Emissions (lowering aviation CO2)





# Electrical Usage Study for Cape Air-like Network

- To estimate electrical energy expenses, data such as the following are required:
  - Utility provider
  - Electricity price schedule
  - Peak power
  - Energy need
- Airports in the Cape Air network are served by many different utility providers
  - Eversource
  - Niagara Mohawk
  - ...



- Each provider has its own electricity price schedule
  - Ex: Nantucket Electric

## Nantucket Electric

**Rate Schedule for Residential Service**

**Rate Schedule for Commercial Service**

**Rate Schedule for Industrial Service**

**Rate Schedule for General Service - Time-of-Use (G-3)**

Effective During the Month	Rate (cents / kWh)			Rate (cents / kWh)		
	SEMA	WEMA	NEMA	SEMA	WEMA	NEMA
3/1/2018 - 4/30/2018	8.586	8.758	8.538	8.531	8.703	8.453
5/1/2018 - 7/31/2018	12.855	13.024	12.817	12.812	12.980	12.732
8/1/2018 - 10/31/2018	7.429	7.598	7.441	7.436	7.604	7.417
11/1/2018 - 1/31/2019	8.513	8.238	8.249	8.244	7.969	7.980
2/1/2019 - 4/30/2019	18.756	18.576	18.895	18.890	18.710	18.829
5/1/2019 - 7/31/2019	17.414	17.488	17.922	17.917	17.991	18.425
8/1/2019 - 10/31/2019	8.052	7.900	8.175	8.170	8.018	8.293
11/1/2019 - 1/31/2020	8.284	8.148	8.218	8.213	8.077	8.147
2/1/2020 - 4/30/2020	10.980	10.445	11.011	11.006	10.471	10.502
5/1/2020 - 7/31/2020	9.495	9.504	9.760	9.755	9.764	9.920
8/1/2020 - 10/31/2020	8.877	8.484	8.840	8.835	8.442	8.805
11/1/2020 - 1/31/2021	7.511	7.078	7.585	7.580	7.147	7.221

**G-3 – General Service Time-of-Use Rate –**  
 This delivery service rate is designed for large business customers. It is mandatory for any customer who has a 12-month average monthly demand of 200 kW or greater for three consecutive months. This rate contains a variety of special clauses and conditions, including different rates during "Peak" and "Off-Peak" hours, which are defined later in this document.

**Rates for G-3 Delivery Service**

Customer Charge	\$200.00 per month
Distribution Charge	
Demand	\$3.92 per kW
Energy On-Peak	1.347¢ per kWh
Energy Off-Peak	0.594¢ per kWh
Transition Charge	(0.157)¢ per kWh
Transmission Charge	2.040¢ per kWh
Energy Efficiency Charge	0.987¢ per kWh
Renewable Energy Charge	0.050¢ per kWh
Cable Surcharge	
Summer	2.518¢ per kWh
Winter	2.027¢ per kWh

- Nantucket Electric rates depend on peak power and total energy draw:
  - Estimating peak power ⇔ Estimating number of chargers required
  - Number of chargers ⇔ Number of aircraft that can be recharged simultaneously



# Way Forward and Collaboration...

- Extend computation of energy prices to each airport in case study networks:
  - Estimate peak power at each airport per day
  - Estimate total energy need at each airport per day



**Requires collaboration with operators to analyze network schedules, track aircraft tail-numbers, estimate turn around times, and estimate number of simultaneous battery charges**

- Analyze impact of DEP aircraft on operations:
  - Impact on turn around time
  - Impact on rotations of crews
  - Impact on maintenance reserves



**Requires collaboration with operators to fully understand multi-faceted operational considerations and constraints**

- Optimize and refine DEP thin-haul concept of operations to improve operating costs, e.g. optimization of battery charge strategies to mitigate impact on utilization and to reduce electricity rates

# Questions?

